

**JEC WORLD**  
**2026** The Leading International  
Composites Show

March 10-12  PARIS-NORD VILLEPINTE

**PUSHING  
THE LIMITS**

## **HOW TO CUSTOMIZE YOUR BE READY BOOTH !**

To **PROMOTE** your products or services,  
we recommend to **STRENGTHEN** your  
**VISIBILITY** on your booth with graphics  
options adapted to your **BE READY**  
equipped booth

Key figures



**Customization** is a key strategy for **brand visibility** and memorability



**45,000+**

Professional Visits



**1,350+**

Exhibitors



**51+**

Exhibiting countries



**94+**

Visiting Countries



**360+**

Equipped Booths

**JEC  
WORLD**  
WELCOME  
BIENVENUE



# Be Ready

≥ 24m<sup>2</sup>

## THE STANDARD EQUIPMENT INCLUDED



€ 270  
Per linear  
meter

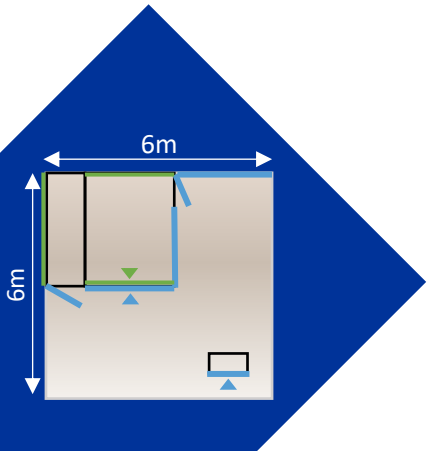
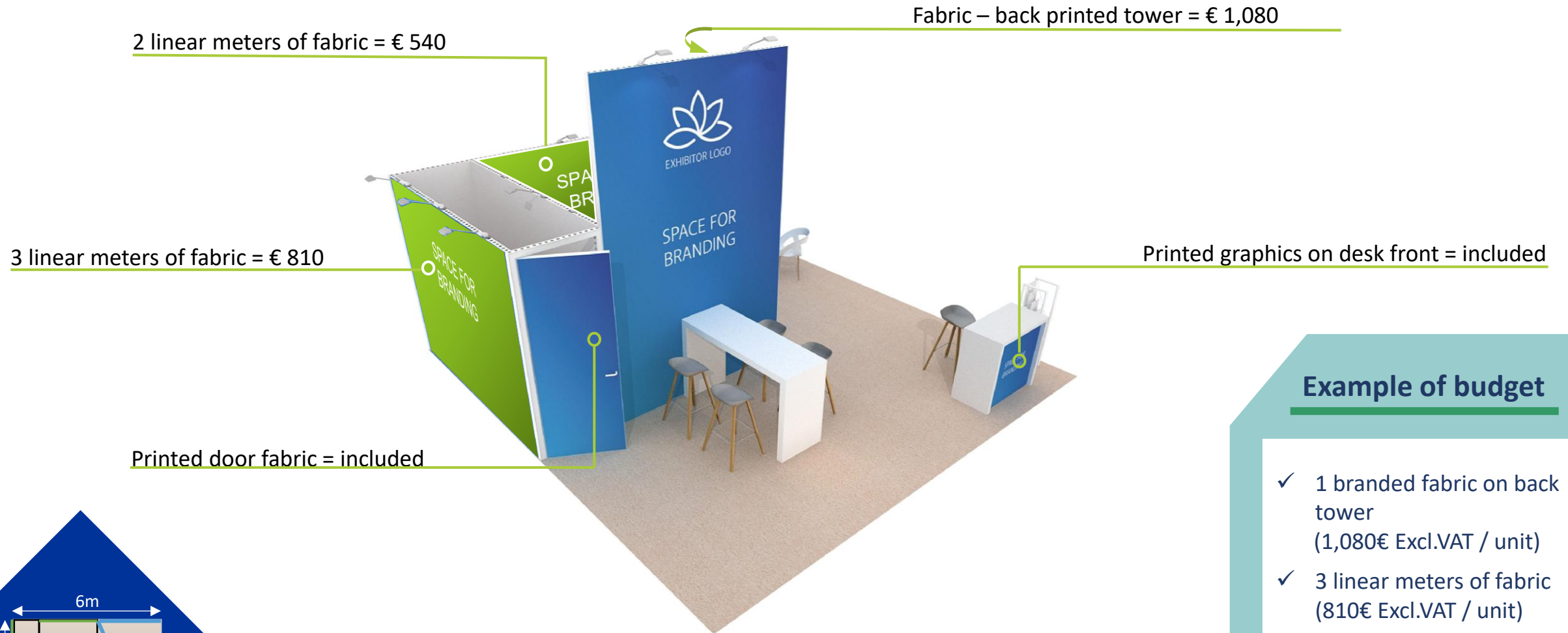
## OPTION – FABRICS GRAPHICS

- ✓ Seamless graphics that fit into the systems (each panel is roughly 1m wide)
- ✓ Attached directly to the framework on the booth using a clip system
- ✓ Covers system metal work
- ✓ Best solution for 1 linear meter of graphics or full graphics covering of your booth
- ✓ Grabbing attention quickly
- ✓ Not usable for TV wall mounting or shelving\*



\*Please contact Customer Care team to discuss solutions

# STUDY CASE WITH OPTION A – FABRIC PANEL EXAMPLE



## Example of budget

- ✓ 1 branded fabric on back tower (1,080€ Excl.VAT / unit)
- ✓ 3 linear meters of fabric (810€ Excl.VAT / unit)
- ✓ 2 linear meters of fabric (540€ Excl.VAT / unit)

Starting from € 2,430 excl.VAT

# EXAMPLES OF REALIZATIONS



# EXAMPLES OF REALIZATIONS



# How to order graphics?

Do not hesitate to ask them for help, in particular to strengthen your visibility in the exhibition, highlight your branding and decline your communication through personalized signage printing on your booth:



Phone: +44 2476 380 190 (choose "2")



Email: [GES JEC World - Customer Care Team](#)



Monday - Friday 08:30 - 17:00 UTC + 1.